

# Richard Brian Mendoza

Lapu-lapu, Cebu , Philippines, [richardbrian.mendoza@gmail.com](mailto:richardbrian.mendoza@gmail.com), +63 9763322844, [Portfolio](#)

## SUMMARY

Results-driven Video Editor and Graphic Designer with over 3 years of experience producing high-retention, purpose-driven visual content for global businesses and creators. Expert in tailoring assets for LinkedIn, YouTube, TikTok, and Instagram utilizing Adobe Creative Suite and cutting-edge AI production tools. Proven track record of managing the full post-production lifecycle while maintaining strict brand guidelines and optimizing workflow efficiency.

## SKILLS

---

- Technical Skills: Adobe Creative Suites (Premiere Pro, Photoshop, After Effects), Capcut, Canva.
- AI Production Tools: Kling AI, Leonardo AI, Artistly, NaturalReader, ElevenLabs.
- Core Competencies: Video Editing, Motion Graphics, Sound Design, Color Grading, Narrative Pacing, Brand Asset Design, Audience Retention Strategy, Short-Form & Long-Form Video.

## PROFESSIONAL EXPERIENCE

---

### MLAM Consultancy Services, Inc. - PH

*Video Editor and Graphic Designer (October 2024 – June 2026)*

- Managed internal and external corporate messaging assets to uphold brand alignment and standard communication across stakeholder channels.
- Designed and animated minimalist overlays, custom titles, and digital brand assets using Photoshop and Canva.
- Integrated advanced AI audio and video generation tools (ElevenLabs, Kling AI, Leonardo AI) to increase production speed and visual value.
- Executed full-lifecycle post-production—including assembly, pacing, audio mixing, and color grading—optimized for platform-specific engagement styles (LinkedIn, Instagram, YouTube).

### The Oasis Firm - US

*Video Editor (October 2024 – May 2025)*

- Owned the editing lifecycle for diverse client portfolios, delivering high-quality sound design and visual pacing under tight deadlines.
- Adapted master video assets into multi-platform aspect ratios to match native delivery specifications for US-based digital campaigns.
- Collaborated closely with creative directors to ensure target visual aesthetics and brand positioning were maintained.

### Payne Point Media - US

*Video Editor (May 2023 – Jan 2024)*

- Developed high-retention "curiosity gap" hooks and narrative structures for 30-60 second vertical videos and long-form educational content.
- Analyzed platform trends on TikTok and YouTube to implement high-performance visual pacing and graphics that drove viewer retention.

**Josh Meyrr Creative - US**

*Video Editor (February 2023 – May 2023)*

- Transformed raw, unedited e-commerce product footage into benefit-driven ad creatives designed to elevate consumer trust and conversion rates.
- Ensured strict adherence to digital asset deployment guidelines across cross-functional social media channels.

**Lionelly - PH**

*Video Editor (November 2022 – May 2023)*

- Optimized long-form real estate YouTube Vlogs and property tours into high-performing short-form content, managing a daily rollout schedule.
- Rendered minimalist text call-outs and motion graphics via Premiere Pro to highlight key property dimensions, specs, and regional market updates.
- Produced vertical marketing assets (Reels, Shorts, TikToks) that elevated the creator's digital brand authority in the real estate niche.

**Veremark & Vanguard Screening Solutions - PH**

*Operations and Verification Specialist - Senior Client Service Associate (May 2015 – April 2025)*

- Spearheaded background screening workflows, client relationship management, and data validation protocols for local and international markets. Responded to client inquiries and requests in a timely and professional manner.
- Managed cross-functional task allocations, vendor pricing negotiations, and consolidated payment pipelines.
- *Key Creative Takeaway:* Applied rigorous attention to detail, project tracking, and multi-stakeholder communication frameworks later utilized in global video production pipelines.

**EDUCATION**

---

**Associate in Hospital and Restaurant Services**

*Marry the Queen College of Quezon City - Graduation Date: March 2015*

**PROFESSIONAL REFERENCE**

---

Anne Stephanie Cruz

Digital Marketing Manager, MLAM Consultancy Services, Inc.

Email: [acastellano@transform-cx.com](mailto:acastellano@transform-cx.com)

Len Manzano

President & CEO, Digital Marketing Manager, MLAM Consultancy Services, Inc.

Email: [Lmanzano@mlaminc.com](mailto:Lmanzano@mlaminc.com)